

Thanks for your interest in audiobook production! We've produced more than a hundred and fifty audiobook projects and we'd love to help with yours too.

Below are the steps for production:

- 1- The author makes any minor adjustments for the audio edition that might be necessary, as well as include a pronunciation guide for any potentially tricky words. Full submission guidelines next page
- 2- Once received and reviewed, we determine the final word count and can give you a final quote.
- 3- We've got several narrators we work with who you can select from:

## Male Talent

Dan Culhane
Greg Zarcone
Rich Miller
Rob Drex
John deLaurent
Kyle Jackson

## Female Talent

Amy Barron Smolinksi Penny Scott-Andrews Teagan McKenzie Teresa Booth Lois Borsay

You can listen to those samples/demos and decide if there's a good fit. We're also happy to have our available narrators record a 200 word sample excerpt that you provide, so you can assess for your project.

- 4- Once a narrator is established, we finalize an audio agreement and make payment.
- 5- We do not include music or sound effects and unless there is an error on our part (technically or due to divergence from the script), we do ask for artistic discretion on performance. Requests for changes after the fact not due to our error may incur additional costs. Please see the submission guidelines below as well for details on pronunciation guides.
- 6- We produce the finished files as per the <u>specifications of ACX</u>, though you are welcome to use them for whatever legal purposes you choose (including distribution elsewhere outside of ACX, offering the audiobook for free, bundling it with a course or video, hosting on your site or elsewhere, etc.). Full rights are transferred to you upon final file delivery.
- 7- Depending on scheduling of our team, a 20k word project would be delivered in  $\sim$ 4-6 weeks from the time the script is finalized and payment is issued. We can confirm production time once payment is received based on the project queue at that time.

## **Audio Production Cost and Submission Guidelines**



Current audio production fee is 4c (\$0.04 USD) per word (Minimum Project Cost \$350)

If you'd like to submit your book for an audiobook production quote, the following are our guidelines. After review, we can offer your individualized quote for you. Please send the manuscript in MS Word format, rather than other formats such as MOBI, EPUB or PDF file types.

1) If your book has lots of images or URLs, consider compiling them on a PDF or dedicated website page to be made available for people who download the book. That way readers don't have to listen in and follow a slew of spoken URL addresses or wonder about any images referenced. Some authors create 'Show Notes' with an easy to remember URL and then listeners can find any products or web sites referenced in one easy to remember location. Here's a modified script:

Thanks for purchasing the audio version of (Title). I know what it's like to listen to audio content. You hear an
important link, but can't immediately write it down. So I've put together show notes of every link that's
mentioned in "". You'll also be able to obtain a PDF reference edition to accompany this audiobook,
which contains all the images referred to in the text. You can find all of that here:URL

- 2) Any sections where there's a reference to "reading" or "browsing" you might consider adjusting to something more audio-appropriate. For example, "As you read earlier..." might become—> "As you heard earlier..." Or "Re-read that last line" —> "Let me repeat, \_\_\_\_\_ (that last line)\_\_\_\_"
- 3) Any words, phrases, names, etc. that are uncommon or which may not be familiar, please include a pronunciation guide. For example, the Hungarian author "Mihaly Csikszentmihalyi" was referenced by one author. Another mentioned the DSM IV (which is pronounced as the number 4, not the letters I-V). Another author had the term "PI Clients," which stood for "profitable implementor," and was pronounced P-I in the initial recording. We had to retake dozens of instances of this because the author pronounced it as "pie clients," and we did not know until later.

So anything like that that may trip up a narrator, please list ahead of time and be willing to provide phonetic support for us so we can ensure a proper recording. Otherwise we will use our best judgment.

- 4) You can remove anything not fit for audio recording outright, such as any reference list or index. Those don't translate well to an audio edition so we generally advise authors to excise them.
- 5) Please make sure that the manuscript you send us is final and complete. Audiobook production is the most labor-intensive means of book delivery we utilize, and any change after we begin work requires the efforts of two to three individuals having to go back in (narrator, engineer, audio proofer), and may incur additional costs.

That covers it- we'll scan through the manuscript once received and can make any other minor suggestions as needed.

We look forward to helping you create your audiobook!