



Archangel Ink

Ghostwriting Questionnaire

We are very excited to work with you to create and publish your book! In order to help us understand the scope of your project and your vision for this book, please address the following questions. This will put us in the best position to talk through your goals during our consultation.

- 1) Who do you see as the audience for this book? If possible, link to other books in the genre that you feel you'll be competing against or that have a similar feel for what you're going for.
- 2) What are your primary goals for this book? Is it self-contained? Do you want to publish a series of books? Or do you intend to use it as a springboard/ working business card to connect readers to your other products or services as part of your platform?
- 3) What level of involvement do you envision having or desire to have in this process? Do you prefer to be "hands-off" as much as possible, or do you prefer to do a large amount of the writing yourself using our feedback and guidance?
- 4) Do you have any concerns or reservations about this process you'd like to discuss during our consultation?
- 5) Is there anything else you'd like us to know about you or your vision for this book as we move forward?

Thanks!

Archangel Ink Editing Team